

# Canberra and Capital Region Tourism Awards 2010 Entrants Development Workshop

The Canberra and Capital Region Tourism Awards Committee invites you to the first in a two part series of Entrant Development Workshops. These workshops will be presented by local industry professionals and have been designed to provide entrants with knowledge, tools and assistance to develop award winning tourism awards submissions.

These workshops should be attended by all entrants – regardless if you are entering for the first or the thirtieth time. Each year the program changes and improves, and these workshops are the best way to get up to date with everything that you need to know.

The workshop content includes:

- Overview for new entrants and how the process works
- Updated rules and guidelines in 2010
- The online submission process - what you need to know about the e-portal
- Mystery Shopping - optimising your visitor experience
- Preparing for a site visit - making the most from a visit from the judges
- The judging process - how to ensure you achieve the highest score possible
- Planning for the deadline - how to structure your time for the best results
- Important dates - staying across the time from today until the deadline

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<b>Date:</b>	<b>Workshop 1: Tuesday August 3<sup>rd</sup> 2010</b>	[Workshop 2: Tuesday October 5 <sup>th</sup> 2010]
<b>Time:</b>	8.45am for 9.00am – 1.00pm Morning Tea and Lunch will be provided to all workshop participants	
<b>Location:</b>	Rydges Lakeside Canberra – London Circuit, Canberra City	
<b>Cost:</b>	This workshop is provided free of charge to all tourism awards entrants and their staff	
<b>RSVP:</b>	To RSVP your attendance at the workshop, email <a href="mailto:tourismawards@threesides.com.au">tourismawards@threesides.com.au</a> or call (02) 6249 1117 by <b>Friday July 30<sup>th</sup> 2010</b>	

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## The Workshop Presenter



### Todd Wright: Threesides - Marketing, Online, Training

As sponsors of the awards program – Threesides proudly present this 2 part workshop series. Specialising in tourism marketing and training, Todd has been involved in the local tourism awards program in many different capacities since 2002. His experience includes participating as a judge, submission writer and winner seeing the process from all angles. He will share his experiences, knowledge and insights in this specialised workshop series designed only for local entrants.

Find out more information on Threesides at [www.threesides.com.au](http://www.threesides.com.au).

This workshop venue and catering is kindly sponsored by Rydges Lakeside Canberra  
[www.rydges.com.au/canberra](http://www.rydges.com.au/canberra)