



## 2010 Canberra and Capital Region Tourism Awards: Category questions 29. YOUNG ACHIEVER AWARD

**This award recognises an individual, of 26 years of age or under, working in the tourism industry and their contribution to the development of a vibrant and professional tourism industry. This category is also open to students in all schools of study, who are enrolled at an ACT or regional tertiary or technical institution.**

### *Important Notes:*

- *This category is awarded at the State/Territory level only and the recipient will not proceed to the Qantas Australian Tourism Awards judging process.*
- *Nominees must be available to attend the Gala Dinner AND cover their own expenses.*
- *This category does not incur an entry fee.*
- ***The criteria and rules for entry for the 2010 Canberra and Capital Region Tourism Awards DO NOT apply to this category.***

### *Important reminders:*

- *Entrants must ensure their answers refer specifically to the product and category they are entering.*
- *Entrants are encouraged to answer questions to highlight participation in tourism-related accreditation programs.*

### *Tip for all questions:*

- *Prior to using an acronym, please state phrase or name in full followed by the acronym in brackets.*

### *Question Scoring:*

- *The points in brackets reflect what each question is worth.*

### *The submission should comprise of:*

- *A written submission addressing the points below (**maximum of 4 pages**)*
- *A brief Curriculum Vitae including 2 referees*
- *A letter of support from current or past employer or academic staff member*

*Applicants will be required to address the following criteria.*

### **Question 1. Professional credentials and experience (10 points)**

Provide a brief overview your relevant tourism industry business/employment and educational history.

**Question 2. Industry leadership, performance and commitment (10 points)**

Outline specific examples of your “beyond the call of duty” teamwork, participation and leadership qualities. Describe how you have participated in wider tourism activities such as volunteer and unpaid positions. Provide roles, responsibilities, length of service and outcomes of participation where possible

**Question 3. Industry issues and opportunities (15 points)**

Describe some of the issues and the opportunities that you see for tourism in Canberra and the region.

**Questions 4. Industry vision (15 points)**

Discuss your future aspirations within the tourism industry in Canberra and the region and how you see your experience in the tourism industry or formal education/training helping you reach those goals.

<b>Total score: 50 points.</b>
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